

QUESTIONARIO BREVE SULL'INFORMAZIONE SUL FARMACO

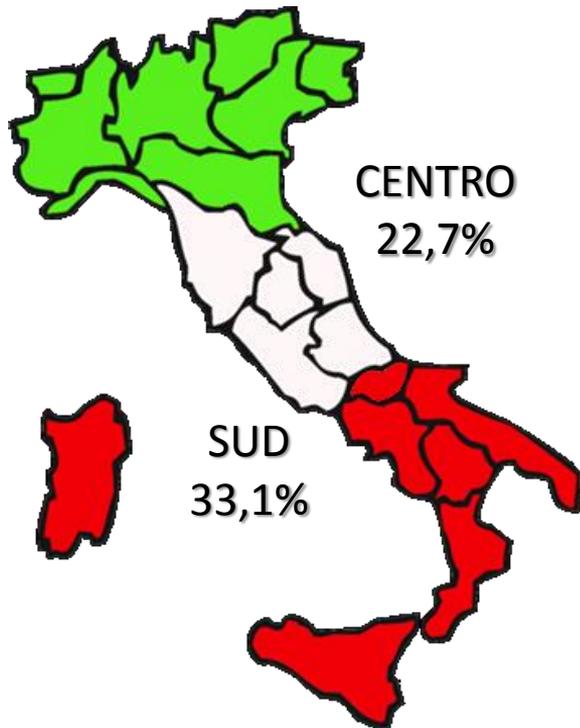
n. 512 medici partecipanti

Aprile 2016



NORD
44,2%

n. 512 MMG



| ATTIVITA' PROFESSIONALE | |
|---|--------|
| Gruppo | 35,6 % |
| Rete | 32,7 % |
| Studio singolo | 15,9 % |
| Associazione semplice | 5,9 % |
| Continuità Assistenziale e/o sostituto di Assistenza Primaria | 5,7 % |
| Medicina dei Servizi | 0,4 % |
| Altro | 3,8% |

In media quante visite ricevi in una settimana?

Area geografica

5,22

6,38

8,64

TOTALE

6,51

visite di ISF
settimanali

Nord

Centro

Sud

Modalità di lavoro

5,96

6,62

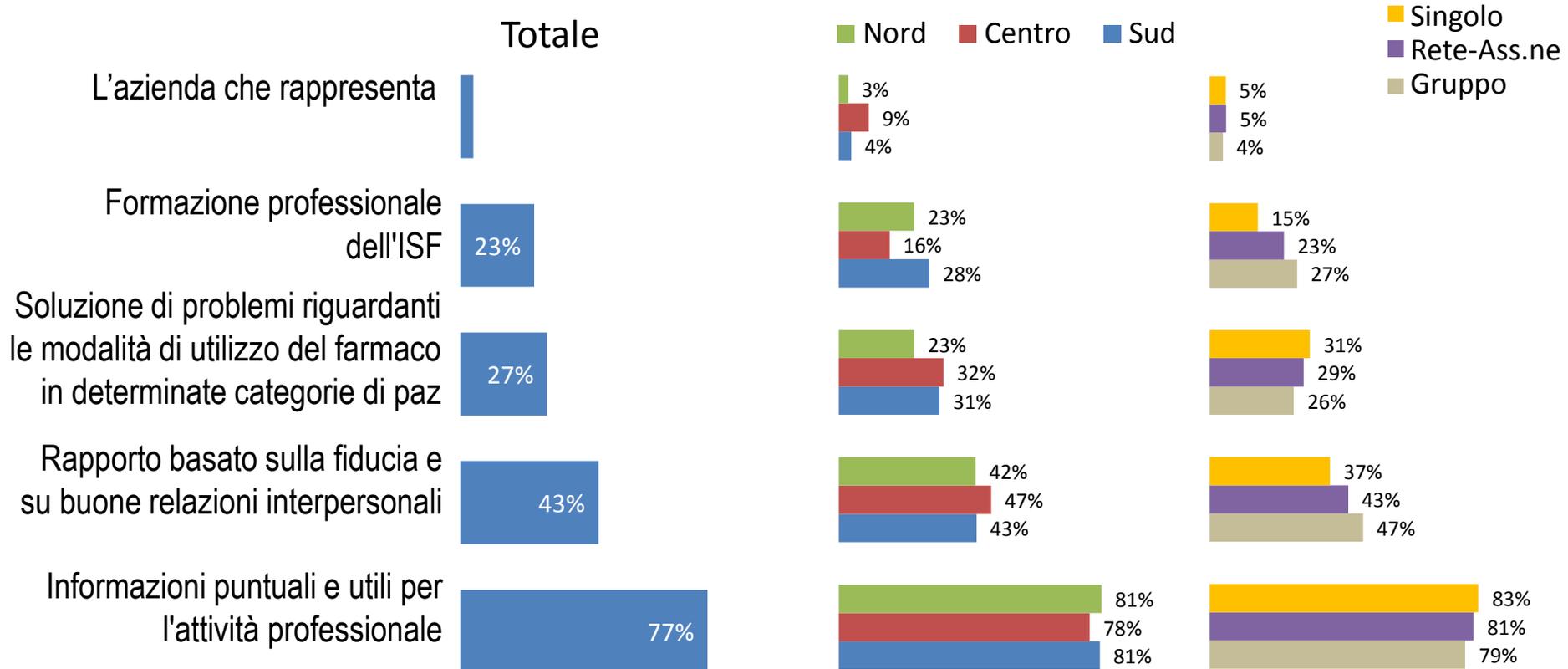
6,91

Singolo

Associazione-Rete

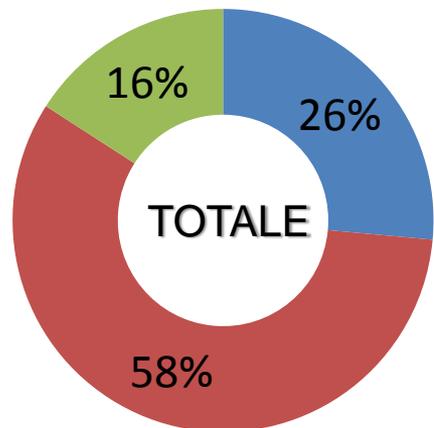
Gruppo

Cosa ritieni sia più importante nella relazione medico – informatore?



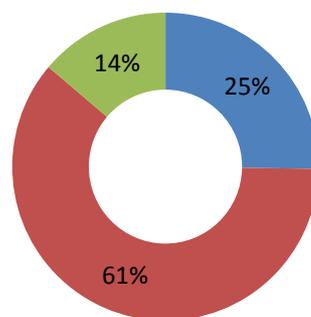
Ti è mai stato proposto di ricevere informazione scientifica tramite telefono?

Area geografica

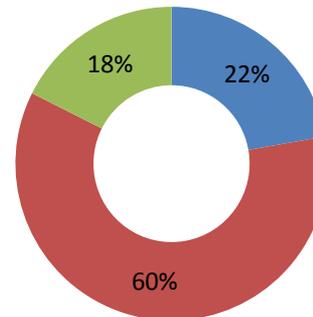


- Quasi mai - Raramente
- Qualche volta
- Spesso – Molto spesso

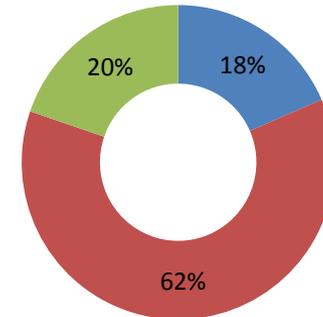
Modalità di lavoro



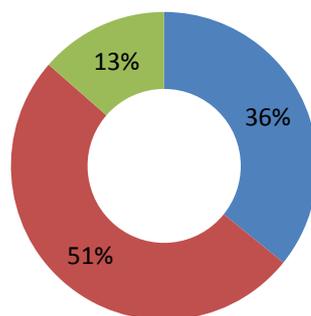
Nord



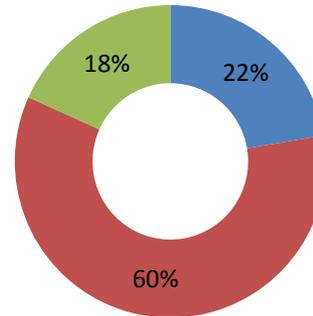
Centro



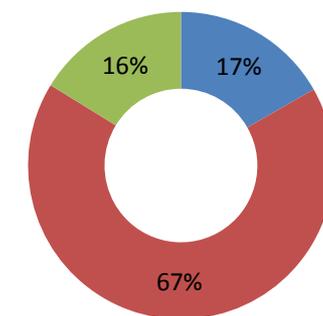
Sud



Singolo

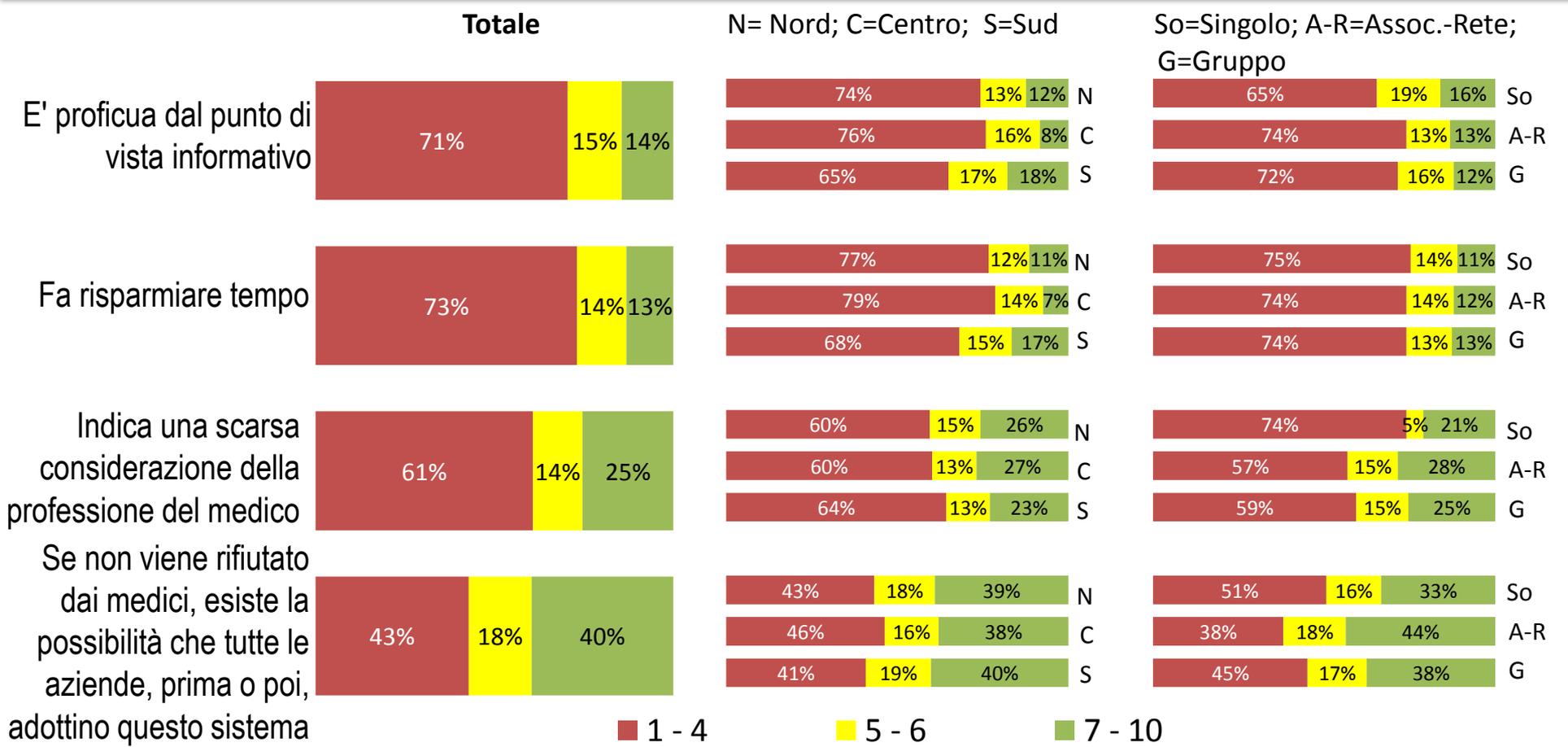


Associazione-Rete

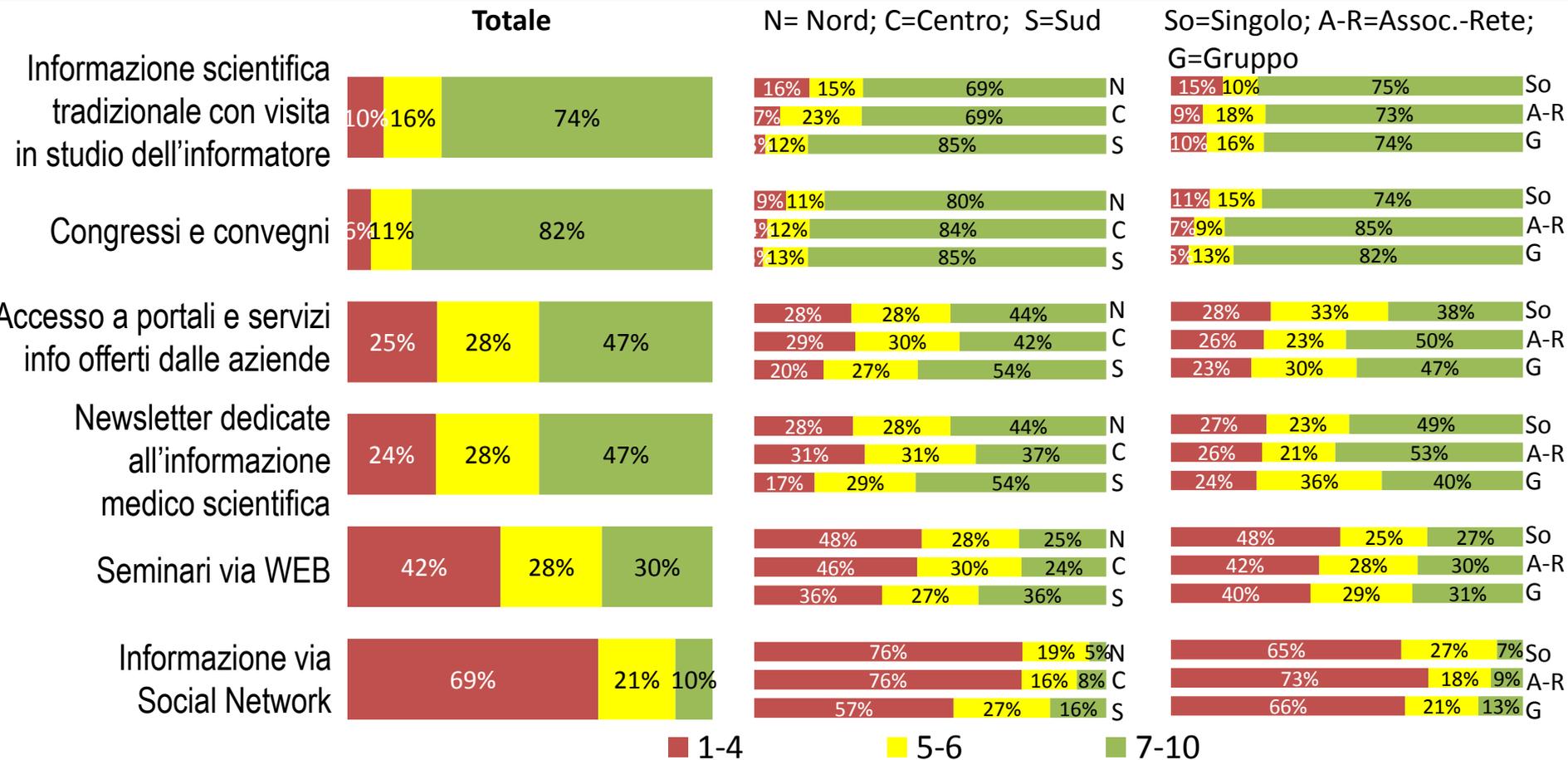


Gruppo

Esprimi un giudizio da 1 (non sono per niente d'accordo) a 10 (sono molto d'accordo) su alcuni aspetti che riguardano tale modalità di informazione scientifica:

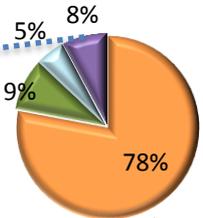
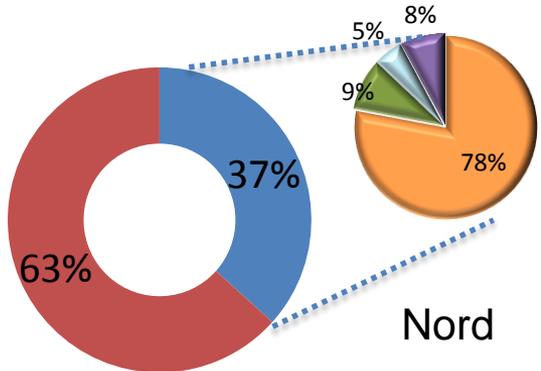
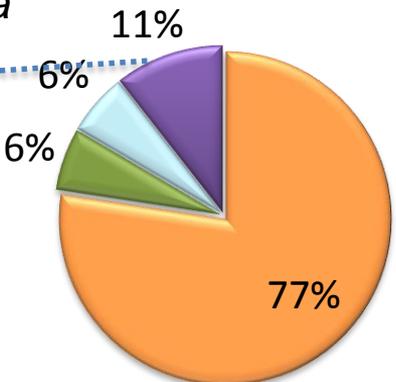
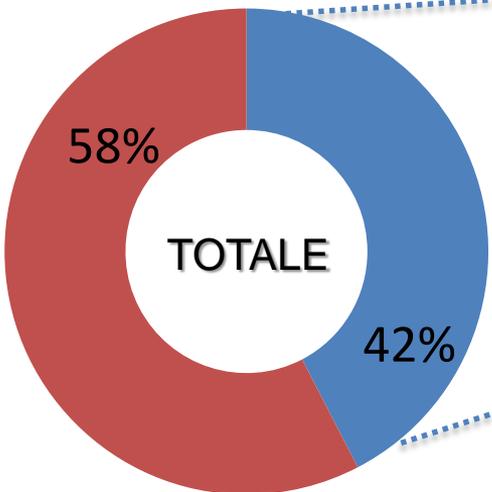


Esprimi un giudizio da 1 (molto negativo) a 10 (molto positivo) sulle diverse modalità di informazione medico scientifica:



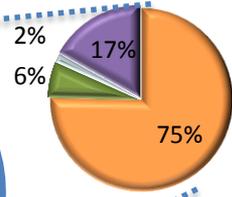
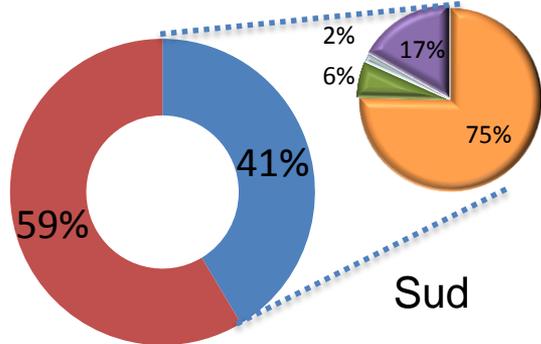
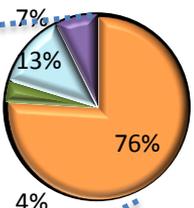
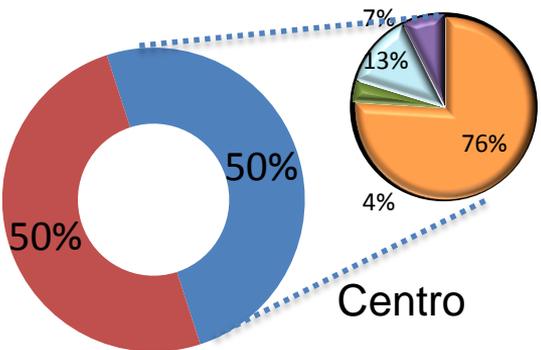
Hai un profilo attivato su qualche Social Network? - 1

Area geografica



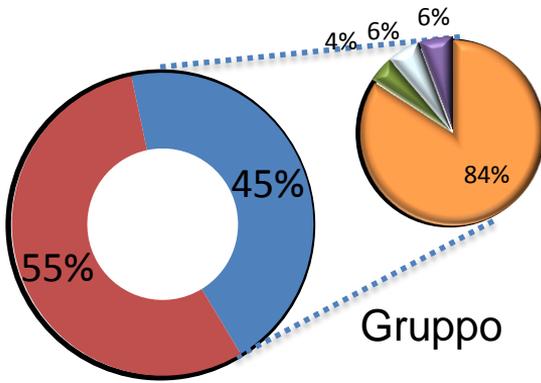
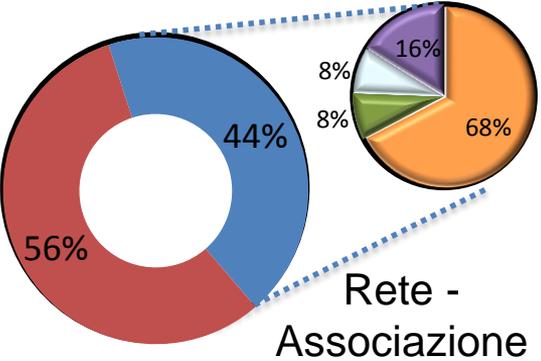
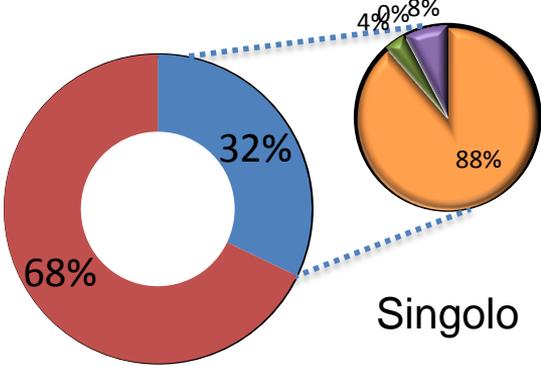
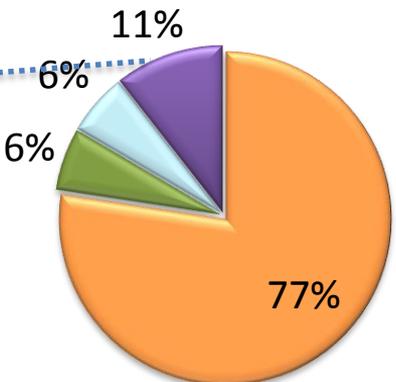
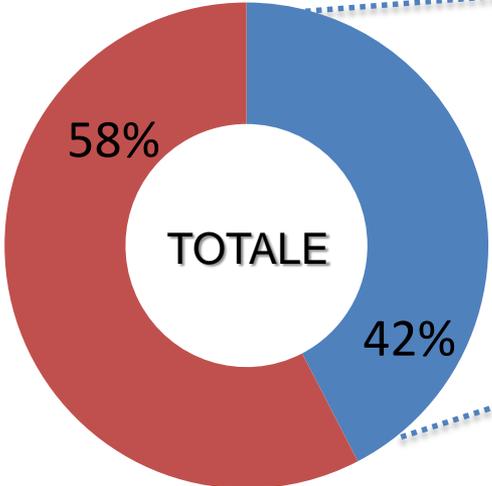
■ Sì
■ No

■ Facebook ■ Twitter
■ Google plus ■ Altro



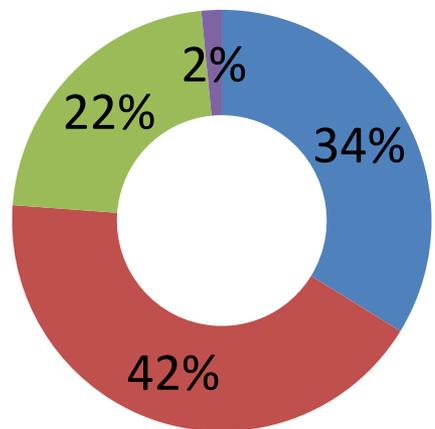
Hai un profilo attivato su qualche Social Network? - 2

Modalità di lavoro

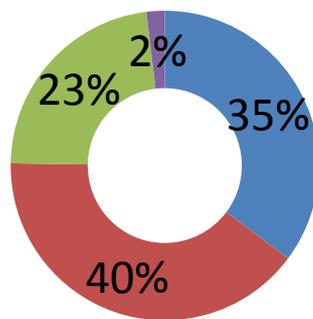


- Sì
- No
- Facebook
- Twitter
- Google plus
- Altro

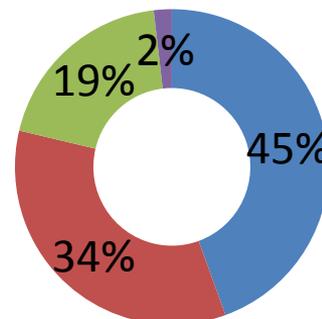
Qual è il browser che utilizzi più frequentemente?



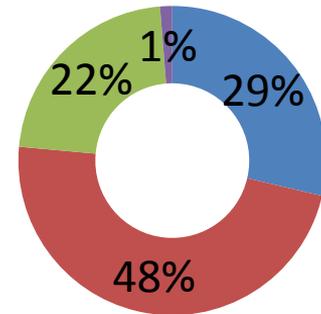
- Internet Explorer
- Chrome
- Mozilla Firefox
- Altro



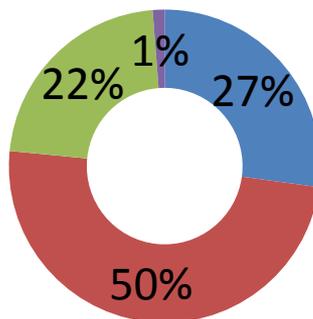
Nord



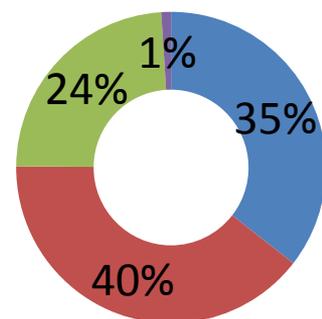
Centro



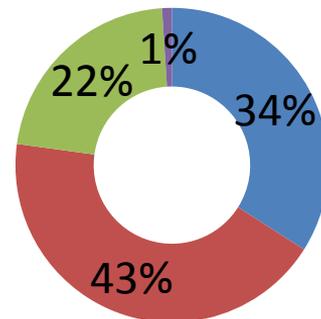
Sud



Singolo



Associazione-Rete



Gruppo